

# Why is my PEI home not selling as quickly as I expected!

elements to demonstrate that the home has been well cared for, increase buyer confidence, and ultimately speed up the selling process.

If your home is unconventional homes with unique features – patience is key. These features may appeal to a smaller subset of buyers. Work closely with your REALTOR® to showcase your home's distinct qualities and determine the most appropriate asking price. This will help you find the right buyer who truly appreciates your PEI property's uniqueness.

Finally, address any lingering odours in your home, as they can significantly influence buyer perception. Invest in a professional deep clean and consider using

air fresheners, opening windows, or incorporating pleasant scents to create an inviting atmosphere. By addressing these potential obstacles, you can present a clean, well-maintained, and appealing home, increasing your chances of a successful sale.

By maintaining open communication with your professional PEI real estate salesperson and addressing these common issues, you can work together to develop an effective marketing strategy that maximizes your property's appeal and ultimately leads to finding the right buyer. With a bright, positive, and helpful approach, you'll be well-equipped to navigate the challenges of the home-selling process and achieve the best possible outcome.

Statistics are sourced from CREA (Canadian Real Estate Association)

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**18**  
Years  
experience

*"Always render more or better service than is expected of you no matter what your task may be." Cy Mandigo*



**93 VICTORIA STREET, KENSINGTON**  
Well loved, cozy home ideally located in Kensington, the heart of PEI. **CONDITIONAL SALE**



**424 WALKER AVE., SUMMERSIDE**  
This 3 bedroom, 3 bath West Coast cedar home is in a desirable, low traffic area close to the hospital, shopping, schools. **CONDITIONAL SALE**



**8 HARRISON COURT, ROCKY POINT**  
This home was taken back to the studs and completely rebuilt.. **CONDITIONAL SALE**



**267&269 MACEWEN RD**  
Looking for an investment opportunity? Here is a centrally located duplex close to amenities **CONDITIONAL SALE**